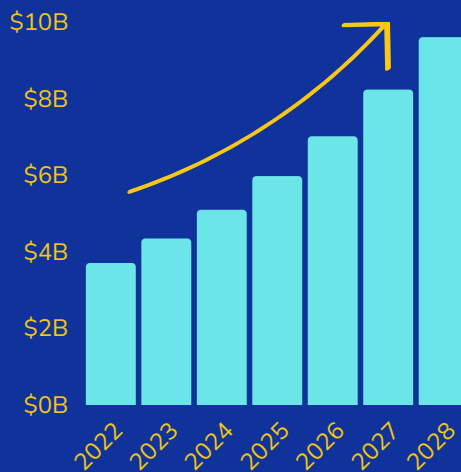


Don't Get Left in the Dust:

Why WIZALY Is Your Unfair Competitive Edge



Capitalize on the moment

The global Marketing Attribution Software market is booming, set to reach \$9.6 Billion by 2028.

“With Wizaly, we were able to see that there was a completely ineffective channel. We cut the channel, reallocated the budget, and saved **\$75k in the first two weeks** after implementation.”

-US Mattress Retailer

The Current State of Marketing Attribution

56%

Percentage of marketers recognizing attribution as important.



33%

Percentage of marketers declaring attribution as critical.

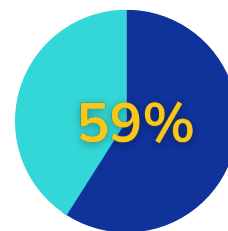
78%

Percentage of marketers are **upping their game with cross-channel attribution**

59%

Percentage of **companies using marketing attribution tools.**

The Danger of Inaction



Percentage of marketers struggle with measurement and accuracy

The **core challenge** lies in reaching a consensus on an attribution model. Wizaly offers a tailored solution by building an attribution model directly **informed by your unique data, ensuring unparalleled precision** for your specific needs.

It's clear that the winds favor precision marketing—those not on board are already behind.

Wizaly isn't just leading this charge; it's redefining it.

The Wizaly Advantage

- **Capture every touchpoint:** Wizaly enables businesses to capture every marketing touchpoint through advanced tracking.
- **Maximize the Customer Journey:** Wizaly helps businesses understand which buyer Journeys are most profitable, enabling them to increase conversions and revenue.
- **Ensure data security and compliance:** Wizaly's environment maintains full security and adheres to privacy regulations, including GDPR.

“I want Wizaly to be successful as a company. I just don't want any of my competitors to know about it.”

-US Online Retailer

Don't let your rivals outpace you with superior attribution strategies.

Secure your market position by adopting Wizaly's advanced attribution solutions.

Partner with Wizaly today, and don't get left in the dust.